



ADOBE SERVICES

Helping government transform their paper-based business processes

The digital landscape is constantly evolving, and Taborda Solutions (Taborda) and Adobe are revolutionizing how government agencies engage with ideas and information, transforming and extending government services to provide a richer, more productive, and trusted experience with constituents and agency personnel. Citizens expect government systems to work in the same modern, customer-focused way that they experience when banking, shopping, or communicating. From mobile apps to smart technology, governments have the opportunity to interact with citizens in a more personalized and relevant way.

Adobe and Taborda deliver solutions that help government agencies make, manage, mobilize, and measure the information and experiences needed to achieve their missions. Our solutions can provide clients with easy-to-develop forms, secure business workflows, robust analytics, electronic signatures, content creation and management, and intuitive collaboration and eLearning.

Taborda is an authorized business partner and specializes in the following solution areas:

Adobe Experience Manager

Document Management / Forms

With Adobe Experience Manager (AEM) Forms, agencies can easily integrate engaging forms and documents into their web and mobile sites, improving user experiences, increasing efficiency and responsiveness, and extending government reach. AEM Forms help government reduce manual processes and achieve paperless, efficient and more automated processes, transforming complex transactions into streamlined, digital experiences.

Taborda is helping clients:

- Change the way citizens, employees, suppliers and vendors interact with government
- Make government processes digital and reduce, or eliminate, the need for citizens to walk into a government building or contact a call center
- Drive citizen engagement through digital channels, driving down the transaction costs of providing services to citizens
- Reduce the amount of errors, edits, and rekeying so government employees can spend more time on high value tasks

By using AEM Forms, government can enroll constituents in programs and services, capture information from employees, partners, and citizens, integrate captured data into existing systems and business rules, and communicate information with personalized, more secure digital documents.

Content Management

Our clients are using AEM to transform citizen interaction by more effectively delivering website content to visitors and giving them real-time information, whether it be updates on road conditions or status of an enrollment application. The content management system within AEM gives you one place to create, manage and deliver digital experiences across websites, mobile sites and on-site screens to make them global in reach, yet personally relevant and engaging.



INTERGOVERNMENTAL USE OF eFORMS

From procurement and finance to human resources and legal, governments are constantly dealing with forms internally. eForms solutions can help departments and workgroups be more productive by allowing State departments to collect and process information efficiently and cost-effectively. Human resources can use forms to process benefits applications, 401(k) enrollment forms, time sheets, timecards, personnel action requests (PAR), and time off requests; which can then be stored, routed, and approved electronically. Procurement can use forms to convert a purchase order request into a purchase order. Not only can the form be routed and tracked, important data for archiving can also be extracted.

Taborda can help customize an eForms solution that allows you to process forms with greater efficiency — saving time and money.

ANALYTICS

State and local agencies are coping with more data than ever before and are under increased scrutiny to implement procedures and technologies to extract useful information from this data. Analytics and fact-based decision making can be crucial in the achievement of government missions, and as such, Taborda is helping agencies use analytics to drive their strategies and performance. Using analytics can help your agency to:

- Easily manage and measure visitor behavior across multi-channels including web, mobile, video, and social to increase online citizen engagement
- Draw data from a robust range of online and offline channels to detect behavioral patterns of fraud and abuse across government organizations

Taborda's Adobe consulting services is committed to providing sophisticated solutions that adapt to customer needs.

OUR CLIENTS



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